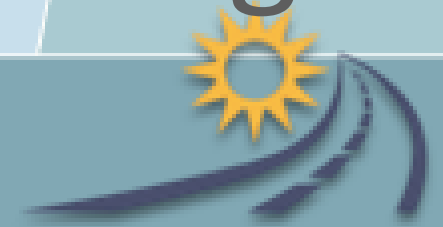


YOUTH Outpatient Treatment Program



Valley Health
Associates

Text Messaging as Treatment Support Planning Project

Presenter:

Guillermo Rodriguez,
MSW, ASW, CADDC-II
Clinical Director

YOUTH 12 - 18 years of age &
Transitional YOUTH 18 - 24 years of age



YOUTH Outpatient Treatment Program

Text Messaging as Treatment Support

Planning Project Accomplishments

- Youth Focus Groups
 - Direct Service Staff Focus Group
 - Relationship Development
 - Community Presentations
 - Research - Identification of Studies
 - Research - Met With Implementers
 - Staff Training
- Three Month Pilot during COVID-19

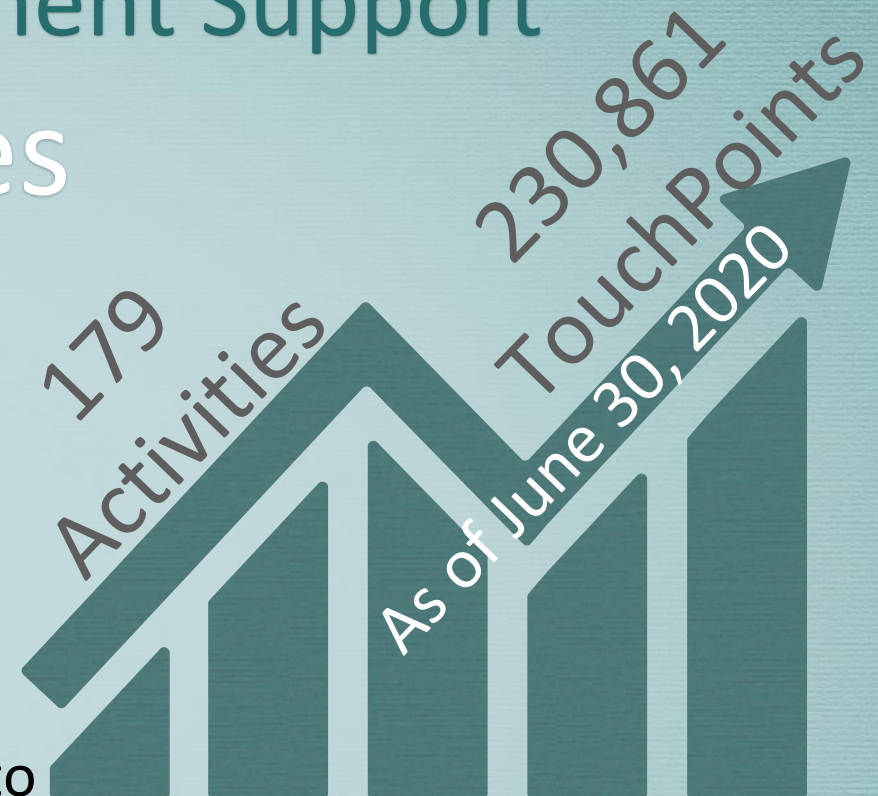


YOUTH Outpatient Treatment Program

Text Messaging as Treatment Support

Results of Planning Activities

- ▶ **Each Increasing Access to Treatment:**
 - ▶ Increased referral pathways
 - ▶ Increased community partnerships
 - ▶ Increased number of youth in program
 - ▶ Incorporated new program components (i.e.outings)
 - ▶ Newly identified youth-informed messaging content to utilize as outreach to youth
 - ▶ Feasibility study for Text Messaging Treatment component
 - ▶ Action plan to launch Text Messaging Treatment component, identifying capacity needs
 - ▶ Identification of program needs and relevant strategic goals



YOUTH Outpatient Treatment Program Sustaining Our Progress

- Identification of Programmatic Needs & Strategic Goals
- Grant Funding Relations Established
- Bi-Lingual Marketing Materials and Relations Established
(Spotlight newly released PSA: SPA & ENG valleyhealthassociates.com)
- Referral Pathway Relations Established
- NEED: Designated Staff Time for Program Development



“We learned more about my child’s addiction within our first two hours of program time at Valley Health Associates than we had in two years of attempting other techniques.”

~Anonymous Parent,
North Monterey County

